



Moxie Java News

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LOCAL FOODIE BRINGS FIRST MOXIE JAVA BISTRO TO ATLANTA AREA

DECATUR, Ga. -- Michael George, former chef with the Peasant Group, Emory University and Georgia Institute of Technology...and his wife Renee are pleased to announce the opening this month of metro Atlanta's first Moxie Java Bistro on 910 W. College in the Historic Oakhurst District of Decatur.

Why Moxie Java Bistro?

"We love the idea of establishing three concepts – café, gelato, bistro – in one location, said Michael. "Our guests lead very full lives; we think being able to provide something for everyone at any time of day will go over well in Decatur. The ability to create our own unique neighborhood bistro was also very important to us. No two Moxie Java's in the country look the same."

Moxie Java Bistro® is a new "Fast Casual" concept out of Idaho combining the finest handcrafted specialty coffees and homemade Italian gelato with made-to-order breakfast, lunch and dinner selections, including breakfast wraps, sandwiches, soups and salads, as well as, mouth-watering entrées like stromboli and calzones.

This upscale concept is the only true Coffee-Based Fast Casual Concept in the U.S. With specialty coffee being a very strong industry in itself, the addition of the casual menu makes a perfect combination for Atlantans. The Georges plan to open more locations throughout the Atlanta area. The Decatur location will be the first Moxie Java in Georgia.

All Moxie Java coffees are air-roasted in small quantities to ensure a smooth, non-bitter taste with low acidity that allows the flavor of the high-quality beans to be fully appreciated. In addition to a full selection of dark, medium, light and flavored coffees, Moxie Java Bistro offers Italian sodas, Moxie Frappes and Breezas, as well as premium teas and chai.

The 3,000 square-foot location in Oakhurst boasts a serving area with comfortable booth and bistro seating combined with a mezzanine level for more casual seating– pub style tables, flat screen television and free Wi-Fi. The restaurant also has a separate kids activity area.

"With seating for 75, we have created a comfortable meeting place for our family, friends, support groups, sports teams, volunteer associations and other organizations in which we are involved," said Renee.

With 15 years of experience in the restaurant and hospitality industry, Michael is also a Volunteer Soccer Coach for the City of Decatur Youth Recreation Center. Renee heads up the marketing for MJB- Decatur, but continues to be very active with The Spina Bifida Association of Georgia. Their son, Anthony, was born with the permanently disabling birth defect two years ago. The Georges live in Grant Park.